



Green Industry Platform

The United Nations Industrial Development Organization (UNIDO) and the United Nations Environment Programme (UNEP) are pleased to inform you about the Green Industry Platform - a new global initiative which will be launched at the United Nations Conference on Sustainable Development, (Rio+20) in Rio de Janeiro, Brazil, on 16 June 2012.

The Green Industry Platform is a global high-level multi-stakeholder partnership aimed at creating new green industries as well as helping existing industries improve their contributions to societal and ecological protection. The Platform will achieve this by providing a framework where signatories can develop road maps to integrate Green Industry policies and practices in organisational strategies and business plans, share and profile best practices to move beyond 'business as usual', promote research, innovation and deployment of green technologies and help raise awareness about the benefits of green industry.

Enclosed are two key documents for your review: the Introductory Note and the Statement of Support. The Introductory Note sketches the outlines of the Platform and summarizes its key features and benefits. By signing the Statement of Support and sending a scanned copy back to gplatform@unido.org, you indicate your willingness to become an official member of the Green Industry Platform. All signatures received before 14 June 2012, will be acknowledged at the Platform's official launch.

You can follow the progress of the Green Industry Platform online at www.unido.org/gplatform, as well as download all pertinent background information. We will also gladly answer your questions sent to us via the above e-mail address.

We hope to hear from you soon and look forward to welcoming you as the newest member of the Green Industry Platform.