The 6th Asian Pulp & Paper Industry Conference for Sustainable Development

Oct. 31 – Nov. 2, 2018

Korea Paper Association
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1. Overview

(1) Mission:
- Promoting common prosperity and sustainable development of the Asian paper industry
- Taking countermeasures for common issues
- Strengthening friendly cooperation

(2) Title: The 6th Asian Pulp & Paper Industry Conference for Sustainable Development

(3) Period: Oct 31 (Wed) - Nov 2 (Fri)

(4) Place: Westin Chosun Busan / APEC House

(5) Entry: KPA·CPA·CTPIA·IPPA·JPA·MPPIA·MPPMA·PPMAI·TPPIA·VPPA·IPMA*

(6) Schedule

<table>
<thead>
<tr>
<th>Date &amp; Time</th>
<th>Program</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/31 (Wed)</td>
<td>15:00~16:30 Staff meeting</td>
<td>Rose &amp; Lilac Room (2F)</td>
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<tr>
<td></td>
<td>18:30~20:30 Dinner for Association representatives</td>
<td>Peony Room (2F)</td>
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<tr>
<td>11/1 (Thur)</td>
<td>08:30~16:40 Conference</td>
<td>APEC House</td>
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<tr>
<td></td>
<td>09:00~16:00 Cultural experience tour for spouse</td>
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<tr>
<td></td>
<td>18:30~21:00 Gala dinner</td>
<td>APEC House</td>
</tr>
<tr>
<td>11/2 (Fri)</td>
<td>08:30~16:30 Mill tour</td>
<td>Onsan mill, Hankuk Paper</td>
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<tr>
<td></td>
<td>08:30~16:30 Sightseeing</td>
<td>Busan City</td>
</tr>
<tr>
<td></td>
<td>06:30~15:00 Golf*</td>
<td>ASIAD Country Club</td>
</tr>
</tbody>
</table>
2. Conference & Topics

(1) Agenda

■ Association report : Economic and Paper Industry Status  
  • Economic and Paper industry Overview, Outlook, Issues and Challenges  
  10 min each

■ Special Speech : Global Market Outlook  
  • Pulp (Hawkins Wright)  
  • RCP (RISI)  
  60 min each, including Q&A

■ Case sharing : Sustainable development for the paper industry  
  • Business diversification due to weakening demands for graphic papers  
  • Introduction of Smart Factory for Industry 4.0  
  • Government policy for the paper industry, and supply-demand issue for recovered paper  
  Improvement in management efficiency  
  • Energy reduction in the production process  
  • Waste-to-energy conversion in paper mill  
  • Efforts to improve recovered paper quality  
  • Improving RCP supply chain efficiency by close collaborations  
  20 min each, including Q&A

(2) Language Translation

■ Conference (Nov 1) - Simultaneous interpretation

  - Korean
  - Japanese
  - Chinese
  - English

  - Japanese
  - Chinese
  - English

  - Korean
  - Japanese
  - Chinese
  - English

■ Staff meeting, Dinner for Association representatives (Oct 31) / Gala dinner (Nov 1) - English

■ Social programs (Spouse program, Mill tour, Sightseeing, Golf) - Japanese · Chinese · English
(3) Special Speaker

- **Oliver Lansdell, Director – Hawkins Wright**

Oliver is an industry analyst and consultant with more than 14 years' experience in the international pulp and paper industry. He has been with Hawkins Wright since 2007, working as one of the editors of Pulpwatch, Hawkins Wright’s monthly newsletter, the co-author of the Outlook for Market Pulp service, and the principal author of the Outlook for Dissolving Pulp. Prior to joining the company, Oliver worked as an analyst with the Pulp and Paper Products Council (PPPC) in Montreal, Canada.

Oliver has lead multiple consultancy projects including feasibility studies for pulp mills in Latin America, Russia and South East Asia. He presents frequently at industry gatherings.

- **Hannah Zhao, Senior Economist, Recovered Paper - RISI**

Hannah has specialized in the world recovered paper markets for RISI since January 2009. She writes for the World Recovered Paper Monitor and RISI’s 5-Year and 15-year recovered paper forecasts. She also provides single- and multi-client studies on recovered paper markets.

Hannah holds a Master of Science degree in Resource Economics from University of Rhode Island, a Master of Science degree in Climate Change from Chinese Academy of Sciences, and her Bachelor of Science degree in Geography from Beijing Normal University, China.
(4) Westin Chosun ↔ APEC House

- 5 minutes walk from the hotel to APEC House (600m)
- Shuttle bus is also available.
  - 08:30 / 08:45  Hotel → APEC House
  - 16:45 / 16:55  APEC House → Hotel
  - 18:00 / 18:15  Hotel → APEC House
  - 20:35 / 20:55  APEC House → Hotel
### 3. Social programs

<table>
<thead>
<tr>
<th>(1) Cultural experience tour for spouse on Nov 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BIFF Square</strong></td>
</tr>
<tr>
<td><strong>Gukje Market</strong></td>
</tr>
<tr>
<td><strong>Gamcheon Cultural Village</strong></td>
</tr>
<tr>
<td><strong>Lunch</strong></td>
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<tr>
<td><strong>Yeonyojae</strong></td>
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<table>
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<tr>
<th>(2) Sightseeing on Nov 2</th>
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<tbody>
<tr>
<td><strong>Songdo Marine Cable Car</strong></td>
</tr>
<tr>
<td><strong>Taejongdae</strong></td>
</tr>
<tr>
<td><strong>Lunch</strong></td>
</tr>
<tr>
<td><strong>Haedong Yonggungsa Temple</strong></td>
</tr>
<tr>
<td><strong>Haeundae Cine Road</strong></td>
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</tbody>
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**Mill tour on Nov 2**

| **Onsan mill, Hankuk Paper** | Hankuk Paper, established in 1958 is a company specializing in the production of pr/wr paper, specialty paper and copy paper. Onsan mill established within Onsan Industrial Complex in August 1989 is Korea’s first futuristic paper mill equipped with fully automated equipment capable of producing 600,000T annually. It is a production plant specializing in printing paper equipped with international competitiveness and currently, has 4 paper machines and 2 coaters. |

**Lunch**

**Sightseeing** | Haedong Yonggungsa Temple |

**Golf on Nov 2**

| **Asiad CC** | Location: San 34-1 Icheon-ri, Ilgwang-myeon, N/D Gijang, South Korea Course architects: Perry O. Dye Web: asiadcc.co.kr |

**Lunch**
4. Hotel

**Westin Chosun Busan**

(1) Address: 67, Dongbaek-ro, Haeundae-gu, Busan, Korea  
Tel: +82 51 749-7000 / Fax: +82 51 742-1313  
https://twcb.echosunhotel.com

(2) Room Rate

<table>
<thead>
<tr>
<th></th>
<th>Normal</th>
<th>Discounted</th>
<th>Discount rate</th>
<th>비고</th>
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</thead>
<tbody>
<tr>
<td>Deluxe</td>
<td></td>
<td></td>
<td></td>
<td>Breakfast is excluded.</td>
</tr>
<tr>
<td>Park</td>
<td>544,500</td>
<td>205,700</td>
<td>62.0%</td>
<td>(KRW 31,460 per 1 person)</td>
</tr>
<tr>
<td>Beach</td>
<td>605,000</td>
<td>254,100</td>
<td>58.0%</td>
<td></td>
</tr>
<tr>
<td>Executive</td>
<td></td>
<td></td>
<td></td>
<td>Breakfast for single occupancy is included.</td>
</tr>
<tr>
<td>Park</td>
<td>665,500</td>
<td>302,500</td>
<td>55.0%</td>
<td></td>
</tr>
<tr>
<td>Beach</td>
<td>726,000</td>
<td>338,800</td>
<td>53.0%</td>
<td></td>
</tr>
<tr>
<td>Executive Grand</td>
<td>1,210,000</td>
<td>484,000</td>
<td>52.7%</td>
<td></td>
</tr>
<tr>
<td>Family Suite</td>
<td>2,420,000</td>
<td>605,000</td>
<td>51.7%</td>
<td></td>
</tr>
<tr>
<td>Executive Suite</td>
<td>3,025,000</td>
<td>726,000</td>
<td>51.7%</td>
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</tr>
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</table>

※ Notes: ① For Double(Twin), additional KRW 36,300 for Executive will be charged.  
② 10% Service Charge & 10% VAT included.  
③ Check In : 15:00 / Out : 12:00
5. Local transportation

(1) Airport Limousine

- If you exit through Gate 4 and you can see the bus stop for Haeundae area.

▲ If you get out of Gate 4, and you can meet the bus stop for Haeundae

- Please get off the bus at the Dongbaekseom Island Entrance (Westin Chosun)

▲ Take Limousine bus No. 1 for Westin Chosun

It takes about 60 minutes from the airport to the hotel, and it costs about KRW 7,000, and runs every 25 minutes from 06:50 to 22:20.

▲ The station to get off is broadcast on the bus. Or you can ask the driver to get off at Westin Chosun,

▲ The hotel is a 5-minute walk from the bus stop.
(2) Taxi

- You can see the taxi stand if you get out of Gate 3 and cross the crosswalk.

It takes about 40 minutes and the fare is KRW 30,000 from the airport to the hotel.
6. Others

(1) Conference materials

1) Application & Hotel reservation form by September 7, 2018
2) Conference documents by September 14, 2018
   - Association report with reference statistics
     - It will cover economic, current status and outlook of paper industry in general, pending issues and challenges.
     - The reference statistics on capacity and output, shipment(domestic and exports), imports on paper and paperboard, pulp and recovered paper, etc. should be written in statistical manner (table with numbers and a few words for highlighting), and cover last 3 years up to the first six months of this year preferably.
   - Presentation papers for Special Speech & Case-sharing sessions
   ※ Notes: All the documents should be written in English and will be provided in paper to all participants prior to the conference.

(2) Enrollment

1) KPA has an reception desk for APPI Conference as follows;
   - At the hotel lobby floor from 1 pm to 6 pm on Oct 31, and at the entrance of the meeting place on the morning of Nov 1
2) Participants are kindly requested to register after check-in. We’ll accept registration fees here, and issue receipts and also provide conference materials, nameplate and so on.

(3) Registration fee - USD 200 per person

1) KPA issues receipt for each participant.
2) Spouse and Association staffs (not including Chairman, President, Vice-president and Secretary General) don’t have to pay.

※ How to pay
    ① You can pay in cash at the information desk at the lobby of the hotel on 30 or at the entrance of APEC house on Nov 1, or
② by wire transfer in advance

<table>
<thead>
<tr>
<th>Payee</th>
<th>Korea Paper Association</th>
<th>Paying Bank</th>
<th>KB Kookmin Bank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payee's Address</td>
<td>656, Gangnamdaero, Gangnam-gu, Seoul, Korea</td>
<td>Branch Name</td>
<td>Sinsajungang Branch</td>
</tr>
<tr>
<td>Payee's Phone</td>
<td>+82 2 549-0981</td>
<td>Branch Address</td>
<td>145 1st Floor Dosan-daero Gangnam-gu, Seoul, Korea</td>
</tr>
<tr>
<td></td>
<td>Please complete wire transfer later Oct 12 (Fri), and then fax or email your receipt to KPA on +82 2 549-0980 or <a href="mailto:ktseong@gmail.com">ktseong@gmail.com</a></td>
<td></td>
<td></td>
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</table>

(4) Golf in Nov 2

Player will be charged an additional USD 200 for his/her Green Fee, paying in cash at the information desk.

(5) Entry Visa

If you need Entry visa, please contact the Korean Embassy or the Consulate General for more information and advice first. KPA will immediately prepare and offer all the necessary papers with your request.

(6) Early Check-in

Please tell us in advance if you need to early check in. If there is a room ready, we will provide it at no additional charge.

(7) Special meal

If you or your members have a special dining habit because of religious or dietary reasons, please request an exemption in the application form. Special meal will be prepared upon the information provided in the “Special dining habit” in the application form.

(8) Free Limousine bus available

If your delegates enter Gimhae Airport as a group in Oct 31, we will provide you with a bus for your convenience.

(9) Weather

The average temperature of Busan in late October to early November will be 18 to 20 degrees Celsius.

(10) Plug charger in Korea / Wi-Fi

220V / Free Wi-Fi in hotel and APEC House